



***Hornell Partners for Growth***

June P. Pieklo, Executive Director  
**www.hornellhpg.com**

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February 17, 2010

RE: July 4<sup>th</sup> Festival- "Veterans Memorial Park At James Street", Duane St., Hornell, NY

Dear Vendor:

We would like to invite you to participate in Hornell Partners for Growth's 2010 **July 4<sup>th</sup>** Celebration, at Veterans Memorial Park at James Street. Artists, crafters, food vendors and business professionals of all kinds are invited.

All vendors will be required to contact HPG **prior to** arrival at Veterans Memorial Park at James Street. Your exact park location will be determined the day of the event.

For Artists & Crafters the spaces will be approximately 10 x 10 feet and will be arranged on a first come, first serve basis. This will ensure that there are no vacant spaces between vendors. If you are in need of simple electricity for lights or something that takes a small amount of electric, you must note this on your vendor application. If major electric is needed you may be asked to bring a generator due to limited electrical supply.

All food vendors must send a copy of their insurance form and a photo copy of their food vender permit with their application. A limited amount of food vendors are invited to join in the festivities, so you are encouraged to reserve your spot as soon as possible. Food vendors will be charged \$125 for a 10 x 20 space and 10% of food sales. If you require more then normal power wattage you may be asked to bring a generator. That will be determined by our city electrician. You may set up the night before by contacting the HPG office in advance. Food and beverage vendors will be required to set up the day before (July 3<sup>rd</sup>).

The festival will be held rain or shine (no refunds) at the investment price of \$25 per space for artists and crafters. A simple electric charge of \$50 must be prepaid by April 16, 2010, so please be sure to get your application in as soon as possible.

HPG will also be hosting a Parade on Main Street at 12:00 p.m. on July 4th. Anyone is invited to participate if they so desire. If you have any questions, please do not hesitate to contact us by e-mail at [hpg@infoblvd.net](mailto:hpg@infoblvd.net) or office phone (607) 324-9786; we look forward to your reply.

Sincerely, June P. Pieklo

Please Print Legibly

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ ZIP: \_\_\_\_\_

**HPG's Maple City July 4<sup>th</sup> Celebration** Amount: \_\_\_\_\_ Check No: \_\_\_\_\_

James St. Park July 4, 2010  Parade at Noon  Electric Required  Wattage: \_\_\_\_\_

Please give a description of all your merchandise, Arts, Crafts, Games or Foods:

\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_

Use the back space if necessary.